

**WEDNESDAY, MARCH 25, 2015**  
**GSCI 2050: ENVIRONMENTAL STUDIES**

# Today

- ⦿ Review assignments that are due
- ⦿ Next Monday – observation!!!
- ⦿ Definition of community
- ⦿ Overview of Mental Mapping
- ⦿ Generate research questions
- ⦿ Draw your mental map

# Assignments due:

## ⦿ Blog Posts

- Home
- Park Avenue
- Whose Barrio?
- My Brooklyn
- Reading: The Crime of the Cities

## ⦿ Community Research Project #1: Critical Advertising Project

# Defining Community

- Describe what the term community means to you?
- Where do you experience community?
- What role(s) do you play in your various communities?

# Community Research Assignment #2:

- ⦿ Mental Mapping of your neighborhood
- ⦿ Mental maps are visual representations of places that have meaning to you that allow you to visualize your perceptions of these places.
- ⦿ We can ask all kinds of questions with mental maps including
  - What places matter to you and why?
  - What places hold positive meaning and why?
  - What places hold negative meaning and why?
  - How do you move within a place and why?
- ⦿ We can also compare maps to learn about common ways of looking at places that matter.

# Class Research Questions

- What questions interest you about young people (teenagers), their neighborhoods and community that we could investigate with mental maps?
- Sample Questions:
  - Do you have a place in your neighborhood? Are young people dis(placed)?
  - How do young people teenagers perceive their neighborhoods and the larger city? What spaces are attractive to them, why? How do they move in their neighborhoods? The city?

# Class Research Questions:

- Why do young people choose to not go to particular places?
- How do abandoned spaces in neighborhoods attract crime or other violent behaviors?
- How are neighborhoods segregated based on race/ethnicity/sexuality/class?
- What attracts violence to particular neighborhoods?
- What kinds of neighborhood noise do we experience? Is there positive noise? Negative noise?
- How are neighborhoods changing? Who benefits from these changes? How do we see and experience these changes?

# Previous Years Research Questions

- ◉ What does it mean to be you in your neighborhood? Community?
- ◉ What do you want it to feel like in your neighborhood? Community? Your ideal neighborhood? Community?
- ◉ What are the mechanisms that either promote or discourage this ideal?
- ◉ How have outside perspectives influenced how you experience your community?
- ◉ What is the perception of diversity (race, age, sexuality, class) in your neighborhood?
- ◉ How have your experiences growing up in your neighborhood/or not in growing up in your neighborhood influenced how you perceive your neighborhood?
- ◉ Where (outside of your neighborhood) do you find a sense of place/ community and how does that compare to how you experience place in your own neighborhood?
- ◉ How have you experienced changes in your neighborhood? How have others experienced community change? How have your social identities/socialization informed how you experience place?



# Your Mental Map should...

- ⦿ Represent the public and private places that have meaning to you (both + & -).  
Give the places labels.
- ⦿ Be creative

# Mental Mapping Methodology

- ⦿ Create your map
  - Represent the public and private places that have meaning to you (both + & -).
  - Label Places
  - Be creative
- ⦿ Discuss your map
- ⦿ Analyze maps and discussions

# Mental Mapping Methodology

## ⦿ Create your map

- Represent the public and private places that have meaning to you (both + & -).
- Label Places
- Be creative

## ⦿ Discuss your map

## ⦿ Analyze maps and discussions

# Mental Mapping Methodology

- ⦿ Create your map
  - Represent the public and private places that have meaning to you (both + & -).
  - Label Places
  - Be creative
- ⦿ Discuss your map (Monday)
- ⦿ Analyze maps and discussions

# Mental Mapping Methodology

## ⦿ Create your map

- Represent the public and private places that have meaning to you (both + & -).
- Label Places
- Be creative

## ⦿ Discuss your map

## ⦿ Analyze maps and discussions (Wednesday)

MONDAY, MARCH 30, 2015  
GSCI 2050: ENVIRONMENTAL STUDIES

HOW CAN WE USE OUR MAPS TO SHARE PLACES  
IN OUR NEIGHBORHOOD THAT HAVE MEANING TO  
US?

# Today:

- ◉ Community Research Assignment #2:  
Mental Mapping of your neighborhood
  - 11:00-11:30 continue to work on your maps
  - 11:30-12:15 Discussion and documentation of maps and ideas.

# Mental Mapping Methodology

- ⦿ Create your map
  - Represent the public and private places that have meaning to you (both + & -).
  - Label Places
  - Be creative
- ⦿ Discuss your map
- ⦿ Analyze maps and discussions



# Mental Mapping Methodology

- ◎ Create your map (last Wednesday)
  - Represent the public and private places that have meaning to you (both + & -).
  - Label Places
  - Be creative
- ◎ Discuss your map
- ◎ Analyze maps and discussions

# Mental Mapping Methodology

- ⦿ Create your map
  - Represent the public and private places that have meaning to you (both + & -).
  - Label Places
  - Be creative
- ⦿ Discuss your map (Monday)
- ⦿ Analyze maps and discussions

# Mental Mapping Methodology

- ⦿ Create your map

- Represent the public and private places that have meaning to you (both + & -).
- Label Places
- Be creative

- ⦿ Discuss your map

- ⦿ Analyze maps and discussions  
(Wednesday)

# Class Research Questions:

- ◉ Why do young people choose to not go to particular places?
- ◉ How do abandoned spaces in neighborhoods attract crime or other violent behaviors?
- ◉ How are neighborhoods segregated based on race/ethnicity/sexuality/class?
- ◉ What attracts violence to particular neighborhoods?
- ◉ What kinds of neighborhood noise do we experience? Is there positive noise? Negative noise?
- ◉ How are neighborhoods changing? Who benefits from these changes? How do we see and experience these changes?

# For Wednesday

- Transfer the data from the handout to the google document for your team

# Map Partners

- ◉ Adrian & Anthony
- ◉ Breanna & Damarif
- ◉ Dante & Edward
- ◉ Harold & Jonathan
- ◉ Tanzania & Mohamed
- ◉ Rainbow & Javaughn
- ◉ Melanie & Safiya

WEDNESDAY, APRIL 1, 2015

GOAL: HOW CAN WE TAKE OUR GROUP  
DATA AND CREATE A LARGER CLASS SET  
OF DATA?

# Today

- ⦿ Mental Mapping Final Website Sample
- ⦿ Class Discussion on Themes from Mental Mapping activity
- ⦿ Go over Photovoice Spring Break Assignment



# Mental Mapping: Your Webpage Final Reflections

# Part 1: Image of your map

- I already put these on your pages but feel free to play with the settings.
- Add a caption for your map image.

# Part 2: Project Reflection

## ● PARAGRAPH 1:

- What are you taking away from the mental mapping process?
- What new questions emerged for you during the research process? How might you like to address these?
- If we were going to share this research – what would you share? Who would you share it with? How would you share it?

## ● PARAGRAPH 2:

- What are your overall thoughts on the mental mapping as a methodology to capture the research questions we were interested in?
- What do you think was beneficial about this way of collecting data?
- What was effective? What was not effective?
- How would you improve this method?
- What other ways could we capture what we are interested in learning about our neighborhoods?

# Spring Break Assignments

- Complete your Mental Mapping Community Research Project Page
- Blog Post: Neighborhood Reflection
- Take 100 pictures of your neighborhood around the research questions that we generated as a class.

# Class Discussion

- ⦿ Each group share out the big points from your discussion.
- ⦿ While we are sharing continue to ask yourself the following:
  - Did this come up in my conversation?
  - Do I relate to this experience/idea? How?
  - Do I not relate to this experience/idea?
  - Why do I think this situation exists here?
- ⦿ We are trying to build some bigger theories about how young people make sense of the places they live.